

JASPER ALLEN LAM

PROFESSIONAL SUMMARY

A highly skilled IT professional with expertise in web development, quality assurance, and project management. Exceptional in enhancing website functionality and user experience, utilizing advanced tools like Adobe Photoshop, and WordPress. Experienced in leading rigorous quality analysis processes, mentoring in startup development, and creating user-centric web and app interfaces. Proficient in SEO optimization, effective project documentation, and proactive client engagement, offering a unique blend of technical proficiency and creative problem-solving to drive project success and business growth.



EXPERIENCE

Virtual Executive Assistant, 04/2024 - 07/2024 Freelance

- Assisting the client's needs via documentation, files and spreadsheets.
- Supported the agency by gathering leads and data product sheets.

Quality Analyst, 12/2020 - 07/2023 August 99, Inc. - Work From Home - Pasig, Philippines

- Spearheaded the meticulous manual quality assurance of real estate websites using specialized checklists, ensuring superior user experience and functionality.
- Collaborated closely with developers and project managers, playing a pivotal role in aligning design and functionality with project objectives and client needs.
- Expertly managed and enhanced SEO and Analytics for multiple websites, utilizing tools like Google Analytics, Bing Webmaster, and Google Search Console to optimize online presence and track performance metrics.
- Conducted thorough cross-browser testing across platforms like Firefox, Chrome, Safari, and Internet Explorer, ensuring consistent performance and responsive design.
- Utilized advanced tools such as WordPress, Cypress framework for automation testing, Browserstack, and Jira Service Desk to streamline workflow and enhance quality control processes.
- Entrusted with the responsibility of overseeing VIP sites, demonstrating exceptional skill in maintaining high standards of quality and client satisfaction.

Image Analyst, 01/2020 - 04/2020 AEON PH - Freelance

- Assisted in supporting Google Maps by finding map errors like incorrect and missing buildings.

CONTACT

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CORE QUALIFICATIONS

- Programming Languages: Java, C++, C#, Python, JavaScript
- Web Technologies: HTML, CSS, JavaScript, Node.js, ReactJS
- Frameworks: Spring Framework, ASP.NET, Bootstrap, Tailwind CSS
- Databases: MySQL, NoSQL, Firebase
- Tools: Git, Visual Studio
- Project Management: Agile, Scrum, Waterfall

Program Developer, 04/2019 - 09/2019**University of the Cordilleras - Innovation and Nurturing Space - Baguio City, Philippines**

- Played a pivotal role in mentoring startup incubatees, conducting thorough tests, and providing localized solutions and feedback, significantly contributing to the development of successful startups within the local area.
- Functioned as a Program Developer and Graphic Designer for the UC-TBI Banner Program, skillfully employing Unity to create dynamic and visually appealing designs.
- Led the design and execution of engaging video and graphic content using Adobe Premiere, markedly enhancing the school's visual storytelling and brand identity, and effectively communicating educational initiatives to a diverse audience.
- Instrumental in formulating detailed project plans, including timelines, role allocation, and resource management, ensuring streamlined project execution and achievement of milestones.
- Diligently monitored project progress, enforcing strict adherence to quality standards and guidelines, thereby facilitating the production of high-quality outputs.
- Proactively identified potential risks and issues within projects, collaborating with the project manager to develop effective mitigation and contingency plans, ensuring project resilience and stability.
- Maintained meticulous project documentation, including status reports, meeting minutes, and change requests, establishing a comprehensive and traceable record for project tracking and analysis.

Web/App Developer Intern, 01/2018 - 5/2018**Linkage Web Development - Baguio City, Philippines**

- Developed design templates for a variety of websites, employing Adobe Fireworks and Adobe Photoshop to create interfaces that are both visually attractive and user-friendly.
 - Demonstrated a strong skill set in web development by constructing and maintaining websites using WordPress, PHP, and JavaScript, showcasing capabilities in both front-end and back-end development.
 - Took initiative in client engagement and business development through proactive online messaging, effectively identifying and connecting with potential customers and clients, and demonstrating strong communication skills.
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EDUCATION**Bachelor of Science, Computer Science, 2018****University of the Cordilleras - Baguio City**

- Successfully completed the course in Digital Arts and Animation, gaining proficiency in various editing software including Adobe Photoshop, Adobe Fireworks, and Adobe Premiere.
- Acquired a comprehensive understanding of multiple programming languages such as Java, Python, HTML5, CSS, PHP, and C#.
- Collaborated in team-based projects, focusing on the design and implementation of complex software systems.
- Gained a solid foundation in Computer Science principles, encompassing algorithms, data structures, and computer networking.

- Developed a thesis project titled “Phommary: An Image and Text Recognition for Mobile Device Users,” which involved creating an innovative prototype for extracting and summarizing information from both handwritten and digital texts.